



27 October 2022

06
The rebound in business insolvencies is already a reality

10
Energy will be the largest profitability shock

14
One in two countries above pre-pandemic levels in 2023

Allianz Research

Energy crisis, interest rates shock and untampered recession could trigger a wave of bankruptcies

Executive Summary



Ludovic Subran
Chief Economist
ludovic.subran@allianz.com



Ana Boata
Head of Economic Research
ana.boata@allianz-trade.com



Ano Kuhanathan
Head of Corporate Research
ano.kuhanathan@allianz-trade.com



Maxime Lemerle
Lead Analyst for Insolvency Research
maxime.lemerle@allianz-trade.com

- **Half of the countries we analyze have recorded double-digit increases in business insolvencies in the first half of 2022. European SMEs (the UK, France, Spain, the Netherlands, Belgium and Switzerland) explain two-thirds of the rise.** In the meantime, the US, China, Germany, Italy and Brazil are still registering prolonged low numbers of insolvencies. In Europe, 60% of industries¹ are experiencing a rebound of bankruptcies; food, accommodation, manufacturing and B2C services are already back to pre-pandemic insolvency numbers. This rebound comes mainly from SMEs while insolvencies among large companies² are still under control (58 cases in Q3 2022 and 182 over the first three quarters, compared to 187 and 332 for the same period of 2021 and 2020).
- **After two years of declines, we expect a broad-based acceleration in business insolvencies globally: +10% in 2022 and +19% in 2023.** In Europe, we expect insolvencies to exceed 53,000 cases in France in 2023 (+29% y/y), 27,000 cases in the UK (+10%), 17,000 cases in Germany (+17%) and 10,900 cases in Italy (+36%). In Asia, China is expected to register +15% more insolvencies in 2023 on the back of low growth and limited impact from the monetary and fiscal easing. In the US, we expect an increase of +38% in business insolvencies in 2023 as a result of tighter monetary and financial conditions, which will mean a return to more than 20,000 insolvencies per year.
- **Reason #1: The energy crisis means a massive profitability shock for European firms, which governments can only partially offset.** When firms can pass one quarter of energy-price increases to customers, they can withstand a price increase of below +50%. This pricing power is limited in scope, and eroding with higher prices and rationing. Many companies could still see a large chunk of their profits being wiped out. We estimate the number of firms at risk of going belly up in case of a blackout scenario to be 42,000 (or 17% of the total) in the UK, 18,700 (13%) in France and 28,400 (6%) in Germany.

¹ An industry is defined as a given sector in a given country based, for Europe, on the list of eight sectors (industry, construction, trade, transportation/storage, food/accommodation, information/communication, finance/BtoB activities, education/health/social activities) and 20 countries (Belgium, Bulgaria, Denmark, Germany, Estonia, France, Italy, Latvia Lithuania, Luxembourg, Hungary, Netherlands, Norway, Poland, Portugal, Romania, Slovenia, Slovakia, Spain, UK).

² Firms with an annual turnover exceeding EUR50mn, based on the reporting of Allianz Trade teams across the globe.

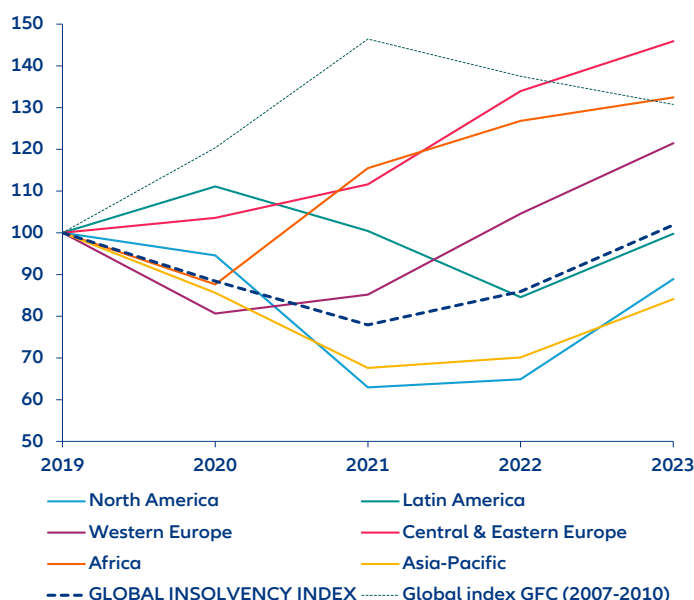
• **Reason #2: The interest rate shock and the higher wage bill in the wake of unprecedented inflation could be equivalent to a profitability shock similar to that seen after the Covid-19 lockdown.** In 2023, an additional interest rate increase of 200bps could dent margins by -1.5pps in the US, -2.2pps in the UK and -3pps in the Eurozone, with Italy, Spain and France most affected. High cash balances remain a strong buffer. An increase of the wage bill by 4-5% in 2023 could cost -0.5pp to -1pp of margins in Europe. The construction, transportation, telecom, machinery & equipment, retail, household equipment, electronics, automotive and textiles sectors are on the watch list.

• **Reason #3: Governments will only partially offset the impact of the recession, unless....** We estimate that the current fiscal support² is reducing the rise in insolvencies by -12pps in Germany (or saving 2,600 firms) on average over 2022 and 2023; -13pps in France and Italy (i.e. 6,700 and 1,900 firms, respectively); -15pps in the UK (4,300) and -24pps in Spain (2,100). If the expected mild recession morphs into a more severe one (à la 2009), insolvencies could rise by +25% in 2023 in Europe. Governments would then certainly resort to a new “whatever it takes” approach and have to spend at least 5% of GDP on average to avoid a 2009-like insolvency wave. This would also mean central banks turn cooperative again.

+19%

Forecast for rise in global business insolvencies in 2023.

Figure 1: Global and regional insolvency indices, yearly level, basis 100 in 2019



Source: Allianz Research

³ See our report ‘Whatever it takes’ reloaded? Europe’s fiscal response to the energy crisis

Figure 2a: Insolvency indices by region, contribution to yearly change in global insolvency index

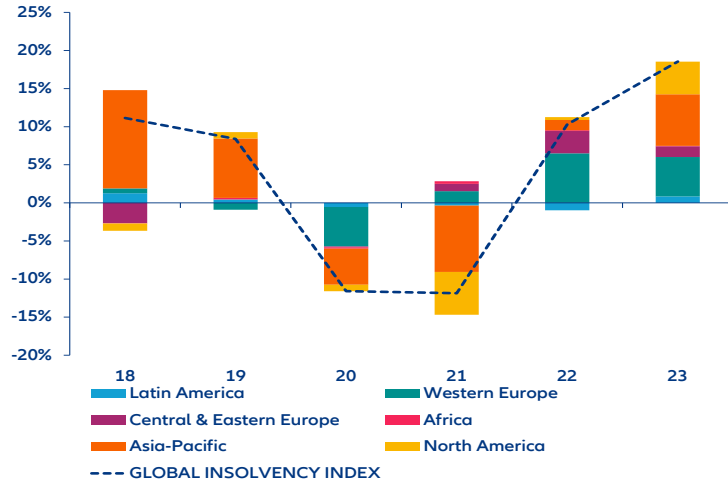
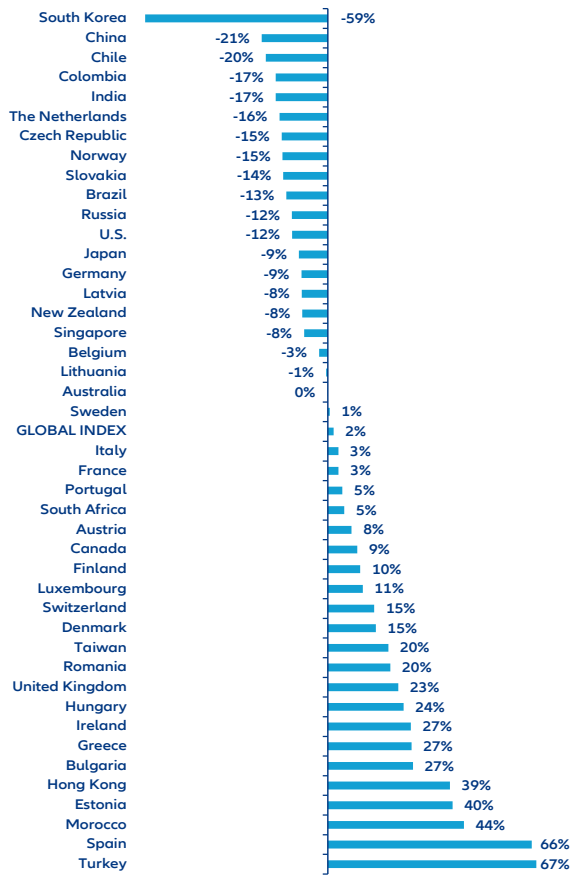


Figure 2b: 2023f level compared to 2019 level by country



Source: Allianz Research

2%

Above pre-pandemic level in 2023 globally.





The rebound in business insolvencies is already a reality

As expected, the rebound in business insolvencies is already a reality for most countries in 2022. After two years of declines globally, the latest infra-annual figures for 2022 (see Figure 3 and Table 1) confirm that the rebound in business insolvencies has already intensified for a growing number of advanced economies and emerging markets since the start of the year. Hence, in Q2 2022, our Global Insolvency Index¹ posted its first quarterly increase since 2020 (+8% y/y) and is now close to reaching a double-digit acceleration as soon as Q3. This upside trend was expected⁵, given the gradual ending of (Covid-19 related) temporary support measures. The growing liquidity needs as a consequence of inflated working capital requirements, coupled with less fiscal support, have been

visible in the first half of 2022 as loans to corporates have increased by more than +20% y/y since the start of the year in the Eurozone. Secondly, the spillover effects of the war in Ukraine, mainly through the spike in commodity prices, and the various episodes of lockdowns in China, have kept pressures on input prices high.

⁴ Covering 44 countries that account for 87% of global GDP in 2021, see statistical appendix

⁵ See our previous Global Insolvency Report: [Growing risks and uneven state support](#)

Almost half of the countries we analyse already recorded double-digit rises in business insolvencies for the first part of 2022.

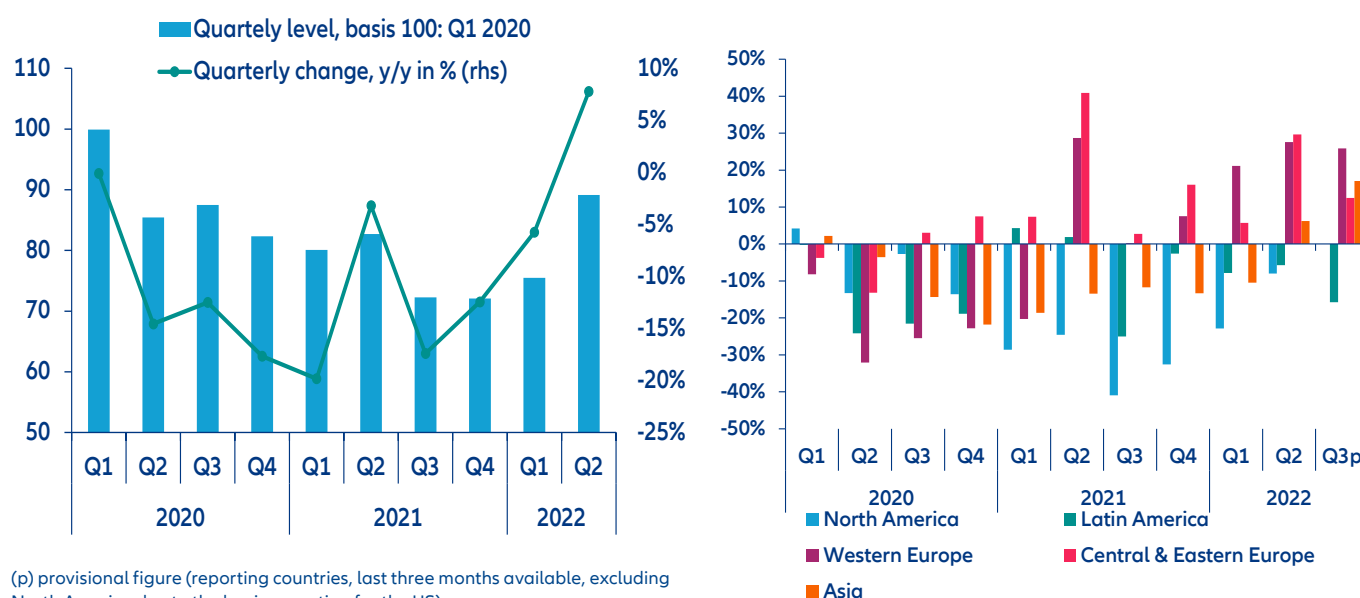
In Asia, this is the case for India (+64% YTD as of June), Singapore (+42% as of August), Australia (+104% as of September) and Taiwan (+10% as of August). In the Americas, the rebound reached +36% YTD as of August in Canada. In Central and Eastern Europe, the upside trend is driven by the acceleration in Turkey (+69% as of August), as well as in Bulgaria, Romania and the Baltics. In Western Europe, the rebound is led by Austria (+92% YTD as of September), the UK (+70% as of September) and Belgium (+52% as of August), but double-digit increases are also visible in countries such as Denmark, France, Ireland, Norway, Spain and Switzerland.

At the same time, slightly more than one-third of countries are still recording prolonged low levels in insolvencies, notably the US (-19% YTD as of Q2), China (-12% as of September) and Germany (-4% as of July). Each region has some countries continuing to record low levels of insolvencies such as Italy, Portugal and Sweden for Western Europe; Czech Republic and Russia in Central & Eastern Europe — with Russia impacted by the introduction of the moratorium starting from April; South Korea, Hong-Kong and New Zealand in Asia and Brazil, Chile and Colombia in the Americas.

Overall, Western Europe stands out as the region with the largest rebound in insolvencies in the first half of 2022 (+24% y/y), ahead of Central and Eastern Europe (+18% y/y). The other regions remained on the downside (-16% for North America, -6% for Latin America and -4% for Asia) despite a softer decline in Q2 in North America (-8% y/y from -23% y/y in Q1) and in Latin America (-6% y/y from -8% y/y in Q1), and a rebound in Asia (+6% y/y from -10% y/y in Q1).

At this stage, despite the signs of normalization, most countries are still recording business insolvencies below pre-pandemic levels. Based on the latest YTD figures, one out of four countries is already back to or above its number of insolvencies for the same period of 2019. Two of the markets are in Asia — Taiwan and Hong Kong — while four are in Western Europe — Spain, the UK, Switzerland and Denmark, with Finland on the borderline to join the list. But Central and Eastern Europe is the key contributor, with half of the countries of the region recording business insolvencies above 2019 levels (Turkey, Poland, Czechia, Romania and Bulgaria) – with the exception of Russia, Slovakia and the Baltics.

Figure 3: Global (left) and regional (right) insolvency index, quarterly change, y/y in %



(p) provisional figure (reporting countries, last three months available, excluding North America due to the lag in reporting for the US)

Source: Allianz Research

Table 1: Business insolvencies – 2022 figures available as of mid-October in America/Western Europe (left) and central Europe/Asia/Africa (right)

Country	As of	Last point (y/y change in %)					Ytd vs 2021	Ytd vs 2019
		Last m	Last 3m	Last 6m	Last 12m			
U.S.	2022 Q2	-	-11%	-20%	-31%	-19%	-44%	
Canada	08-2022	63%	50%	38%	24%	36%	-14%	
Brazil	08-2022	-9%	-15%	-3%	-4%	-3%	-30%	
Chile	08-2022	-34%	-32%	-32%	-37%	-33%	-37%	
Germany	07-2022	-4%	1%	-4%	-3%	-4%	-27%	
France	09-2022	59%	66%	57%	34%	49%	-22%	
United Kingdom	09-2022	18%	39%	55%	66%	70%	21%	
Italy	08-2022	-22%	-17%	-19%	-19%	-19%	-32%	
Spain	09-2022	90%	48%	17%	7%	11%	48%	
The Netherlands	09-2022	20%	25%	13%	0%	8%	-49%	
Switzerland	08-2022	30%	33%	36%	28%	37%	11%	
Sweden	09-2022	12%	2%	-1%	-3%	-4%	-16%	
Norway	08-2022	48%	23%	11%	-1%	11%	-29%	
Belgium	08-2022	20%	47%	54%	37%	52%	-15%	
Austria	2022 Q3	-	55%	83%	103%	92%	-9%	
Denmark	09-2022	40%	54%	49%	25%	28%	4%	
Finland	2022 Q3	-	33%	17%	18%	8%	8%	
Portugal	08-2022	-3%	-4%	-14%	-13%	-14%	-24%	
Ireland	09-2022	-	15%	54%	19%	36%	-14%	

Country	As of	Last point (y/y change in %)					Ytd vs 2021	Ytd vs 2019
		Last m	Last 3m	Last 6m	Last 12m			
Russia	09-2022	-24%	-18%	-7%	2%	-2%	-22%	
Turkey	08-2022	24%	61%	85%	49%	69%	69%	
Poland	09-2022	61%	44%	15%	8%	5%	129%	
Czech Republic	06-2022	-	-14%	-14%	-11%	-14%	9%	
Romania	08-2022	13%	11%	8%	10%	11%	8%	
Slovakia	09-2022	-2%	-16%	2%	9%	11%	-29%	
Bulgaria	08-2022	25%	-2%	3%	3%	7%	9%	
Lithuania	06-2022	49%	49%	73%	56%	73%	-32%	
Latvia	09-2022	68%	62%	68%	9%	40%	-48%	
South Africa	08-2022	45%	19%	3%	-11%	1%	-3%	
China	09-2022	14%	1%	-5%	-19%	-12%	-29%	
Japan	09-2022	19%	10%	7%	-1%	3%	-25%	
India	2022 Q2	-	118%	64%	75%	64%	-5%	
Australia	09-2022	104%	89%	53%	41%	46%	-24%	
South Korea	08-2022	-18%	-41%	-35%	-38%	-29%	-71%	
Taiwan	08-2022	0%	15%	15%	8%	10%	16%	
Singapore	08-2022	44%	42%	46%	61%	42%	-14%	
Hong Kong	08-2022	52%	25%	-3%	-7%	-3%	12%	
New Zealand	08-2022	26%	2%	-6%	-7%	-4%	-19%	

Sources: : National sources, Allianz Research

In Europe, transportation, construction, B2C services and to a lesser extent manufacturing are the sectors registering the largest increases in business insolvencies.

Only a few countries have registered a rebound in insolvencies spread across sectors: Belgium, France and the UK (see Table 2) – all three being part of the list of countries with the largest drop in insolvencies in 2020/2021. In the first half of 2022, for the majority of European countries, business insolvencies started to recover in only two to three out of the eight large sectors representing the overall economy, with transportation/storage as the sector most concerned in terms of number of countries, ahead of construction, B2C services and to a lesser extent manufacturing. At the same time, half of the countries were still recording y/y decreases in insolvencies in trade and food/accommodation, with two other sectors still relatively spared: information/communication and the large bloc compiling finance, real estate and B2B services. In this highly heterogeneous context, we witnessed an overall rebound in insolvencies in slightly less than 60% of the industries⁶ in Europe, with a return to pre-pandemic levels for 23% of them – the latter mostly in Western Europe, in particular in Spain, Belgium and the UK.

⁶ An industry is defined as a given sector in a given country among the list of 8 sectors (industry, construction, trade, transportation/storage, food/accommodation, information/communication, finance/BtoB activities, education/health/social activities) and 20 countries (Belgium, Bulgaria, Denmark, Germany, Estonia, France, Italy, Latvia Lithuania, Luxembourg, Hungary, Netherlands, Norway, Poland, Portugal, Romania, Slovenia, Slovakia, Spain, UK).

Table 2: Europe: Business insolvencies by sector, H1-2022, y/y change in % (selected countries)

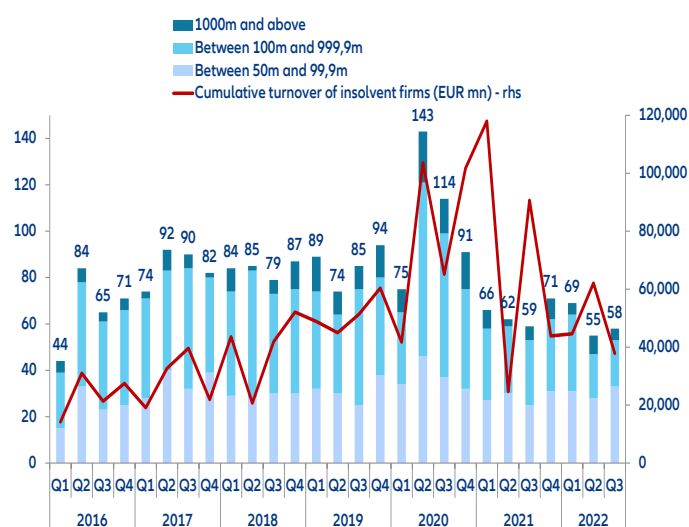
	Industry, construction and market services	Industry	Construction	Trade	Transportation & storage	Accommodation & food service activities	Information & communication	Finance/insurance, real estate, BtoB activities/services	Education, human health and social work activities
EU	-2	-7	6	-1	10	-13	0	-4	-9
EZ	3	0	7	8	15	-10	0	1	-5
Belgium	60	89	33	92	87	51	60	49	63
Bulgaria	21	49	6	18	3	76	19	27	13
Denmark	-17	-11	-7	-11	-10	-24	-14	-23	-9
Estonia	-12	117	-10	-60	-50	-56	-50	23	50
France	44	55	29	48	51	98	40	23	56
Germany	-4	-1	8	-7	9	-24	-13	-2	-15
Hungary	-2	-4	7	-3	2	-27	44	-8	-11
Italy	-19	-21	-19	-21	-18	-5	-31	-15	-32
Latvia	23	100	109	-24	100	80	-25	-9	200
Lithuania	73	29	144	108	19	85	150	49	0
Luxembourg	-20	60	-21	-27	8	12	-22	-33	18
Netherlands	2	50	-1	6	-13	-23	-15	-8	64
Norway	4	17	5	3	-6	4	-8	3	19
Poland	-20	-27	25	-37	17	-60	43	-26	-50
Portugal	-21	-22	-8	-29	45	-23	-21	-19	-36
Romania	-65	-75	-50	-70	-53	-50	-67	-70	-60
Slovakia	-7	-4	-8	-17	-19	-19	-20	4	14
Slovenia	-7	-33	5	-17	35	-26	7	-3	47
Spain	6	-9	33	23	26	-19	7	2	-9
UK	96	106	111	120	97	81	66	77	105

Sources: National sources, Eurostat, Allianz Research

Smaller firms are being squeezed the most. France is one example where we clearly find the lower the size of turnover, the larger the rebound in insolvencies⁷ as smaller firms have less financial buffers and find it harder to access financing. At the global level, this is demonstrated by the prolonged low level of major insolvencies⁸, with 58 cases in Q3 2022 (see Figure 4), and 182 over the first three quarters, compared to 187 and 332 for the same period of 2021 and 2020, respectively.

Nevertheless, we do continue to see the insolvencies of major firms, which always implies a long list of suppliers. These major firms include three types of companies: (i) Companies that were already fragile before the pandemic but failed to survive the discontinuation of the support measures that kept them alive temporarily. (ii) Companies that have not succeeded in adapting their business models to the structural changes created or intensified by the

pandemic. (iii) Companies more directly – and too quickly – exposed to the spillover effects of the invasion of Ukraine on the economic and financial cycle. Looking at the first three quarters of 2022, several sectors stand out with an increase in major failures compared to 2021, notably construction (+18 cases to 45 insolvencies), machinery & equipment (+9 to 14 cases), energy (+3 to 16), electronics (+3) and paper (+2).

Figure 4: Major insolvencies*, quarterly number by size of turnover in EURmn

Source: Allianz Research

⁷ As of September 2022, business insolvencies are up +52% y/y for firms with turnover below EUR500k, +33% y/y for firms with a turnover comprised between EUR500k and EUR2m, +32% between EUR2mn and EUR5mn, +23% between EUR5mn and EUR15mn and +9% for firms with a turnover exceeding EUR15mn.

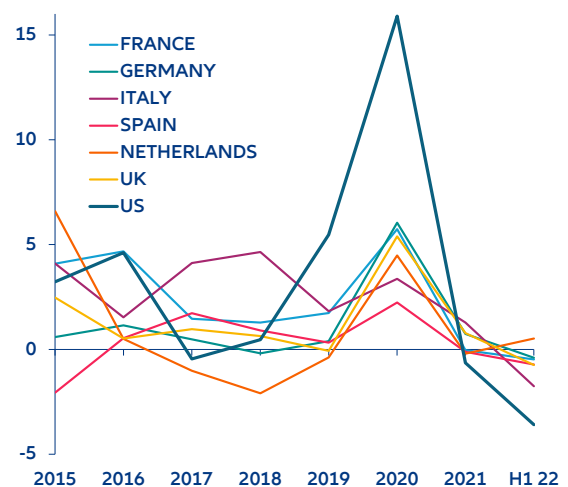
⁸ Firms with an annual turnover exceeding EUR50mn, based on the reporting of Allianz Trade business units.



Energy will be the largest profitability shock

The switch to a trifecta of a mild recession in advanced economies and low growth in the emerging markets; higher inflation and higher rates⁹ has increased corporate risks, mainly in the construction, transportation, telecom, machinery & equipment, retail, household equipment, electronics, automotive and textiles sectors. We expect the weakening outlook in demand, the prolonged production constraints (energy and input prices, labor shortages and not yet normalized supply chains) and larger financing issues (access and cost) to weigh on both the profitability and liquidity of non-financial corporates. Previous signs of resilience have already started to weaken and indicate uneven vulnerabilities. The countries and sectors most exposed are those that are cyclical (global slowdown), energy-intensive (energy crisis), lower-rated and highly leveraged (rising interest rates), commodity importers and those dependent on the US for their imports (strong dollar).

Figure 5: Cash-burning index, by country



Sources: Bloomberg, Eikon Refinitiv, ECB, BoE, FRED, Allianz Research

⁹ See our latest global economic scenario [Lights out! Energy crisis, policy mistakes and uncertainty](#)

¹⁰ See also our report [Double trouble? Inflation means less cash and more debt for companies](#)

Profitability is under increasing pressure. The Q2 earnings season already signalled that profitability was weakening for listed firms in advanced economies, even as revenue remained stable. National accounts confirm this, showing that average operating profits dropped from +13% in 2021 to +6% y/y in Q2 the Eurozone, and from +25% to 6% in the US, respectively – pushing the gross operating margin down to 39% in the Eurozone (41% in 2021) and the net operating margin down to 20.7% in the US (21.1% in 2021). Looking ahead, listed firms' guidance from the Q2 earnings season indicates fading momentum in both Q3 and Q4, especially in the US.

High cash balances provided a significant buffer against the monetary policy normalization in 2022, but the worst is still to come. Even as cash holdings of non-financial corporates remained high in the first half of 2022 (EUR3,508bn in the Eurozone, USD2,167bn in the US, as of Q2), they have dropped noticeably in the US and remain highly concentrated in the hands of the largest listed firms². More importantly, part of the increase in cash reflects an increase in new bank loans taken out either proactively or defensively to face the impact of the surge in inventories and higher input prices on working capital requirements¹². De facto, changes in net cash positions¹³ over the first part of the year are pointing to a drop in the US (-9% y/y as of June) and a broadly stable dynamic in the Eurozone (+9% y/y as of August) and the UK (+5%), with much lower momentum compared to 2020 (respectively +20% and +33%). In this context, the increase in economic activity has not only started to generate a smaller increase in

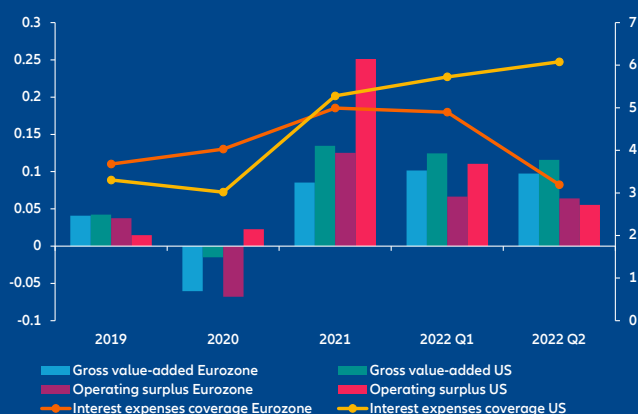
cash positions, but cash depletion is already ongoing, as suggested by our cash-burning index, which turned negative in the first half of 2022 for several European countries and more significantly the US (see Figure 5).

Looking ahead, the rise in NFC financial debt to new records in absolute terms, combined with the global tightening of financial conditions, are set to intensify interest expenses and to add to companies' costs. This poses a risk to lower-rated and highly leveraged firms. The interest expenses coverage already posted a noticeable drop in the Eurozone over the last quarters, down from 5.6 in Q3 2021 to 3.2 in Q2 2022, as well as in several US sectors (plastics and rubber, wood, automotive, transportation and textiles).

We forecast that the upcoming rises in key rates in the US, UK and the Eurozone should increase average interest rates for corporates by an additional 200bps by mid-2023, which in turn will cut firms' margins by -1.5pp in the US, -2.2pp in the UK and more than -3pp in the Eurozone countries. Italy, Spain and France are most at risk (see Figure 7). Nevertheless, a strong liquidity squeeze in the short-run in Europe should be avoided as banks have stepped in to compensate for the bond market (+22% y/y in new loans YTD). In addition, more than 50% of corporate loans increased their maturity to above five years, with less than 20% below one year.

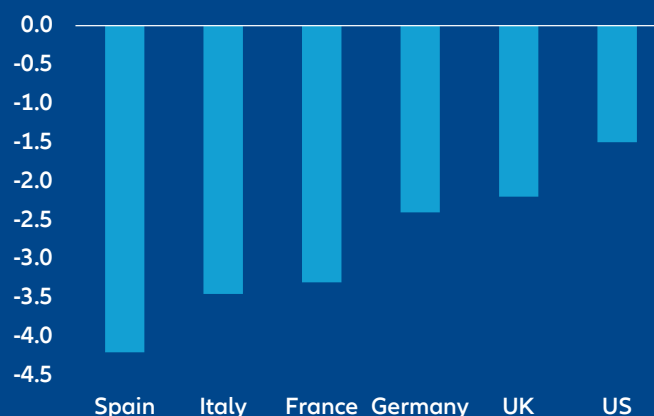
Looking at wages, the bill is slightly higher for Europe's industrial sectors compared to the US. Hence, an increase in wages of 4-5% in 2023 should wipe out between -0.5pp to -1pp of margins on average.

Figure 6: Gross-value added, operating profits and interest expenses coverage in Eurozone and the US



Sources: Eikon Refinitiv, Allianz Research

Figure 7: Loss in margin taking into account the pass-through of rising interest rates (+200bp), in pp of value-added



Sources: Eikon Refinitiv, Allianz Research

¹¹ However, as of Q2, non-listed firms were hoarding 55% of NFC cash in the UK and France, 56% in Germany, 68% in Italy, 71% in Spain, 76% in Belgium and 78% in the Netherlands.

¹² See our report [Double trouble? Inflation means less cash and more debt for companies](#)

Without a price cap on energy, non-financial corporates would not be able to avoid losses as the rise in energy prices would have pushed their intermediate consumption up by more than +70%, notably as their pricing power is diminishing with demand slowing down fast. We

calculate that the maximum rise that firms in Germany and France could sustain without EBITDA losses, if they can pass around one fourth of the rise in energy prices to the final customer, is +50% and +40%, respectively. Hence, a price cap was needed to avoid a strong wave of insolvencies. Note that there is heterogeneity among sectors and that European firms were already more vulnerable than their US competition. For instance, a doubling of the energy bill for Eurozone airlines or retail firms from 2021 levels would wipe out all profits – if not compensated by an increase in revenues. Such a situation could be particularly worrying in the absence of policy support as spot electricity prices in Europe have been multiplied by 2.5 compared to the 2021 average. Looking at France more precisely, we find that, excluding micro-enterprises for which the price caps apply, at least EUR9bn of losses are at stake for more than 7000 firms in the four sectors for which current wholesale electricity prices are above our estimated breakeven price, namely paper, metals, machinery and equipment and mining & quarrying. This compares with EUR7bn in Germany and 4000 firms at risk of losses from the rise in the energy bill, mainly in the metals and paper sectors

Our calculations suggest that current fiscal measures do not lead to a boost in profitability for SMEs, which is consistent with the nature of the measures. However, we do notice that they lead to a stabilization in the number of fragile SMEs from 2021 at 17% of the total in Germany, 13% in the UK and 6% in France, or close to 42,000, 28,400 and more than 18,700, respectively, now. This means that on average the fiscal support – which along with energy subsidies includes generous furlough schemes, state-guaranteed loans and in some countries direct grants – will “save” more than 4,500 SMEs.

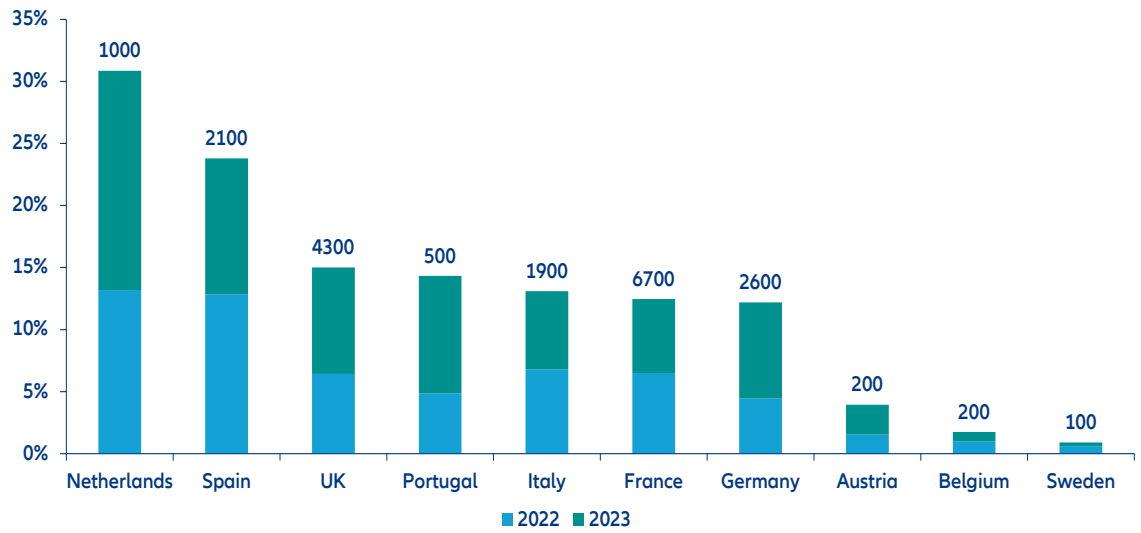
The risks of an acceleration in insolvencies is raising the likelihood of governments extending state support measures, or even introducing new ones. However, we do not expect governments to implement direct support to the same extent as they did quickly and massively after the outbreak of the pandemic in 2019. We expect direct measures to be more targeted and focused on limiting the acceleration in severity rates — and avoiding systemic cases — notably for the energy-intensive (European) sectors. Indirect measures would only limit the process of normalization of business insolvencies. At this stage, we calculate that the overall current fiscal support, which amounts to around half of the Covid-19 packages in most countries, is already noticeably softening the blow on companies, reducing the rise in insolvencies by more than -10pp over 2022 and 2023 for all the largest European economies: -12pp in Germany (i.e. 2,600 firms), -13% in France and Italy (i.e. 6,700 and 1,900 firms respectively), -15% in the UK (4,300) and -24% in Spain (2,100).

Figure 8: Share of fragile SMEs in Europe (% of total & number)

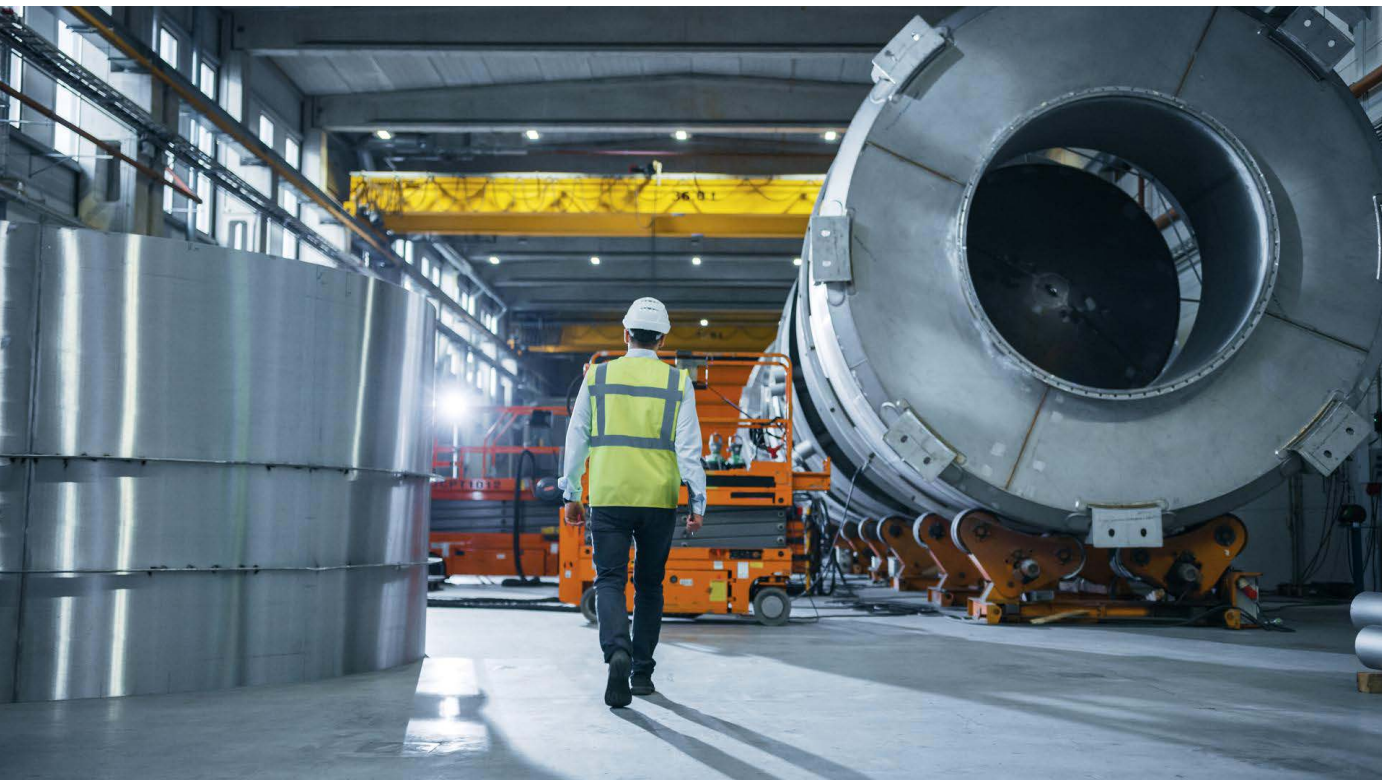
	Share of fragile SME ...in %		...in number		Number of SMEs “saved” by the government
	without support	with support	without support	with support	
UK	20	17	49,240	41,854	7,386
France	14	13	20,105	18,669	1,436
Germany	7	6	33,072	28,348	4,725

Sources: Eikon Refinitiv, Allianz Research

Figure 9: Impact* of fiscal measures on business insolvencies, Europe



(*) Percentages show the reduction in the rise in business insolvencies per year; absolute figures are the number of insolvencies 'spared' by the reduction in the rise in insolvencies
 Source: Allianz Research

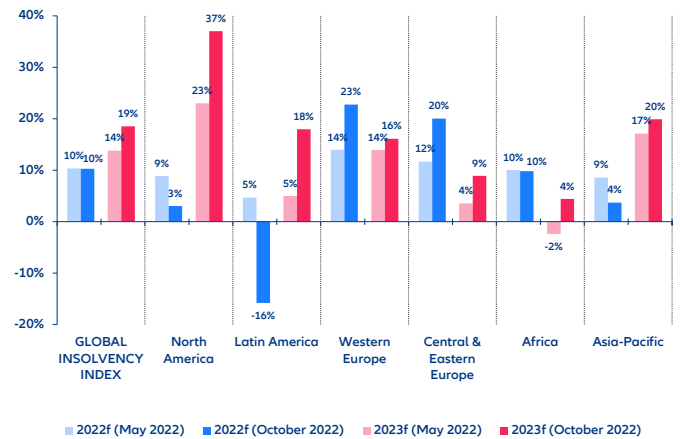




One in two countries above pre-pandemic levels in 2023

Overall, we now expect global business insolvencies to rebound by +10% in 2022 and by +19% in 2023 (compared to +10% and 14% expected previously, respectively). The normalization would be broad-based, with all countries to contribute to the upside by 2023, from 25% in 2021 and 84% in 2022.

Figure 10: Global and regional insolvency index, revisions to baseline scenario



Sources: Bloomberg, Eikon Refinitiv, ECB, BoE, FRED, Allianz Research



In **Western Europe**, our insolvency regime-change model¹⁶ indicates that insolvencies should be higher than 10% for both France and UK in 2022, while they should range between 0% and -10% in Germany and decrease by over -10% in Italy. These would suggest no significant change in current dynamics, and especially no major uptick in Germany. In that context, Western Europe is to exceed its pre-pandemic regional level of business insolvencies as soon as 2022 (by 4%) despite mixed dynamics within the region, with Italy posting less insolvencies (-6% y/y), Germany almost stable (+5%), but the UK and France seeing a strong rebound (+51% y/y and +46% y/y, respectively). We expect additional — and often noticeable — increases in all countries in 2023, but to still moderate levels compared to 2019 for several countries, including the large economies of Germany, France and Italy.

In **France**, we foresee insolvencies to increase by +12,000 cases to 53,200 in 2023 and only slightly exceed 2019 levels (+3%) despite a noticeable rebound (+29% y/y). Our baseline scenario is that state support measures will only limit the increase in fragile SMEs, with no objective to reduce the number of non-viable firms but with case-by-case solutions for strategic/systemic firms in order to avoid the domino effect on suppliers. This would continue the normalisation, but additional measures are highly probable if insolvencies were to reach 55,000 too quickly.

¹⁶ Our insolvency regime-change models are classification models that uses thousands of decade-long macro-financial data series in order to forecast the range of future insolvencies within one of four “buckets” (i.e. “decrease by more than 10%”, “decrease by up to 10%”, “increase by up to 10%”, “increase by over 10%”). Features selection and estimation of our models have been done independently for each country, using expanding windows and performances were assessed through their accuracy scores. For each of our countries, accuracy in forecasting 6-month ahead insolvency growth range stands above 70% (i.e. on an average year, the models predict correctly at least 8 months).

In **Germany**, we expect insolvencies to remain below 2019 levels despite a rebound in 2023 that would reach +17% y/y i.e. +2,450 firms to 17,150 cases. We expect the government to avoid supporting non-viable firms but the massive EUR200bn economic “shield” will limit the impact of the energy crisis on businesses. In addition, we expect the government to remain ready to act in a targeted way, as they did to rescue several most-hit utilities, including by making extra temporary adjustments to restructuring and insolvency laws, and by temporary suspending the obligation to file for insolvency if needed – for instance in case of major extra issues on supply chains in manufacturing.

In **Italy**, the combination of the post-lockdown recovery and the state measures proved to be successful in containing the number of insolvencies well below their pre-pandemic levels, with 7,160 cases in 2020, 8,498 cases in 2021, and around 8,000 cases in 2022 if the rebound expected in Q4 2022 materializes. Indeed, we expect the change in the business environment to kick start the normalisation by the end of 2022 and to lead business insolvencies to rebound significantly in 2023 (+36% y/y) despite the extra support to the economy provided by the government.

In **Spain**, there is a high risk to see new record high levels in insolvencies in both 2022 and 2023. The post-pandemic recovery, the state support and the multiple extensions of the insolvency moratorium did not prevent business insolvencies from rising by +30% y/y in 2021 and by +11% YTD in 2022, as of September. We expect the end of the insolvency moratorium (June 2022) and the new economic shocks to materialize in additional insolvencies, depending on the as yet uncertain impact of the amendments in the insolvency law made recently to facilitate preventive restructuring.

In the **UK**, the rebound in insolvencies should be significant for both 2022 (+51% y/y) and 2023 (+10% y/y). The normalisation quickly started with the phasing-out of support measures in a domestic context made fragile by Brexit-related issues, leading to a bounce-back to pre-pandemic infra-annual levels since end of 2021.

In **Central and Eastern Europe and Africa/Middle East**, business insolvencies are already above their pre-pandemic regional levels. We expect additional increases in 2023 to a new record high, notably due to South Africa, Morocco and Turkey. Russia is at risk of seeing a catch-up after the expiration of the moratorium.

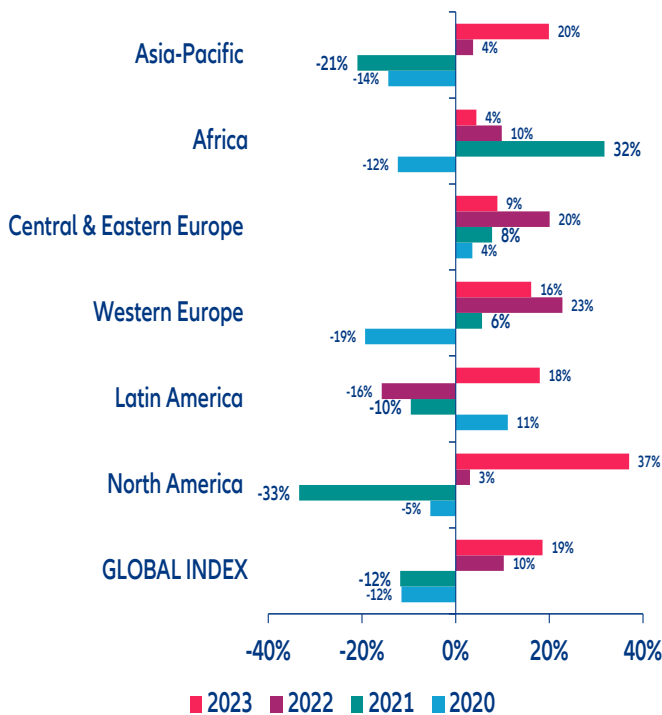
Latin America should not see business insolvencies surpassing pre-Covid-19 levels before 2024 despite a gradual rebound by 2023 in Brazil.

In **Asia**, China is expected to keep its annual level of insolvencies under control in 2022, thanks to a low starting point and despite increased difficulties for companies most exposed to international trade and Covid-19-related restrictions, notably in the construction sector. We expect China to register +15% more insolvencies in 2023 on the back of low growth and limited impact from the monetary and fiscal easing. However, the other countries in the region should see more insolvencies due to the deterioration of the regional and global environment, most often from a low (Australia, Taiwan) or very low level (Japan, South Korea, Hong Kong, New Zealand). India will stand out as it is expected to experience a strong catch-up from the long suspension of courts. Overall, Asia and North America will be the only two regions not back to 2019 levels in insolvencies by 2023, despite seeing an increase in 2023 (+20% y/y and +37%, respectively).

In the **US**, the expected recession and the related (financing) issues should kick start a rebound in insolvencies from the historical lows reached in 2021 (14,290 cases) and about to be prolonged in 2022 (14,570 cases expected). The strong recovery in profits up to mid-2022 and the massive liquidity support coming from the Paycheck Protection Program (PPP) should provide some support in the short term and soften the rebound. At this stage, we expect a return to more than 20,000 insolvencies by 2023, still a pretty low level from a historical perspective, despite a +38% y/y rise. However, the rebound would need to be revised up significantly in case of deeper challenges in the housing market or the financial market.

Overall, we expect less than one out of three countries to see business insolvencies above pre-Covid-19 levels in 2022 (12 countries) and one out of two in 2023 (22 countries).

Figure 11: Global and regional insolvencies indexes, yearly change in %



Source: Allianz Research



Our team

**Chief Economist
Allianz SE**



Ludovic Subran
ludovic.subran@allianz.com

**Head of
Economic Research
Allianz Trade**



Ana Boata
ana.boata@allianz-trade.com

**Head of Macro and
Capital Markets Research
Allianz SE**



Andreas Jobst
andreas.jobst@allianz.com

**Head of Insurance, Wealth
and Trends Research
Allianz SE**



Arne Holzhausen
arne.holzhausen@allianz.com

Macroeconomic Research



Maxime Darmet-Cucchiari
Senior Economist for US and France
maxime.darmet@allianz-trade.com



Roberta Fortes
Senior Economist for Ibero-Latin America
roberta.fortes@allianz-trade.com



Françoise Huang
Senior Economist for Asia Pacific
francoise.huang@allianz-trade.com



Maddalena Martini
Economist for Italy & Greece
maddalena.martini@allianz.com



Manfred Stamer
Senior Economist for Middle East and
Emerging Europe
manfred.stamer@allianz-trade.com



Katharina Utermöhl
Senior Economist for Europe
katharina.uterhoehl@allianz.com

Corporate Research



Ano Kuhanathan
Head of Corporate Research
ano.kuhanathan@allianz-trade.com



Aurélien Duthoit
Senior Sector Advisor
aurelien.duthoit@allianz-trade.com



Maria Latorre
Sector Advisor
maria.latorre@allianz-trade.com



Maxime Lemerle
Lead Analyst for Insolvency Research
maxime.lemrle@allianz-trade.com

Capital Markets Research



Eric Barthalon
Head of Capital Markets Research
eric.barthalon@allianz.com



Jordi Basco-Carrera
Lead Investment Analyst
jordi.basco_carrera@allianz.com



Patrick Krizan
Senior Investment Strategist
patrick.krizan@allianz.com



Pablo Espinosa Uriel
Capital Market Research Analyst
pablo.espinosa-Uriel@allianz.com

Insurance, Wealth and Trends Research



Michaela Grimm
Senior Expert demographics
michaela.grimm@allianz.com



Patricia Pelayo-Romero
Expert Insurance
patricia.pelayo-romero@allianz.com



Kathrin Stoffel
Expert Wealth
kathrin.stoffel@allianz.com



Markus Zimmer
Senior Expert ESG
markus.zimmer@allianz.com

Recent Publications

- 21/10/2022 | [Market Volatility and Corporate Bonds: Collateral Damage](#)
- 20/10/2022 | [Can the booming battery sector help Europe with its energy crisis?](#)
- 14/10/2022 | [‘Whatever it takes’ reloaded?](#)
- 12/10/2022 | [Allianz Global Wealth Report 2022: The last hurrah](#)
- 05/10/2022 | [Globalization 2.0: Can the US and EU really “friendshore” away from China?](#)
- 04/10/2022 | [Gilt market meltdown – A first post mortem and key takeaways](#)
- 30/09/2022 | [Eurozone public debt: The interest rates reality check](#)
- 29/09/2022 | [Reverse currency war puts emerging markets at risk](#)
- 22/09/2022 | [US housing market: The first victim of the Fed](#)
- 20/09/2022 | [Shipping: liners swimming in money but supply chains sinking](#)
- 15/09/2022 | [Lights out! Energy crisis, policy mistakes and uncertainty](#)
- 13/09/2022 | [Missing chips cost EUR100bn to the European auto sector](#)
- 09/09/2022 | [Italy’s elections: snapping back?](#)
- 07/09/2022 | [Double trouble? Inflation means less cash and more debt for companies](#)
- 01/09/2022 | [Averting Gasmageddon and securing a just transition](#)
- 30/08/2022 | [Green infrastructure investment: The public sector cannot do it alone](#)
- 28/07/2022 | [How to ease inflation? Non-tariff barriers to trade in the spotlight](#)
- 26/07/2022 | [High yield: have the tourists left?](#)
- 21/07/2022 | [Eurozone: watch credit conditions!](#)
- 20/07/2022 | [Remote work: Is the honeymoon over?](#)
- 19/07/2022 | [The anatomy of financial bubbles, crashes & where we stand today](#)
- 13/07/2022 | [Back on the \(climate\) track The quest for independence powers Germany’s energy transition](#)
- 11/07/2022 | [Allianz Pulse 2022: United in pessimism](#)
- 07/07/2022 | [Price war for European airlines – Fasten your seatbelts](#)
- 06/07/2022 | [Breaking spread: fragmentation risk in the Eurozone](#)
- 27/06/2022 | [Economic and Market Outlook: Running up the hill s?](#)
- 24/06/2022 | [Obesity: Costly epidemic](#)
- 20/06/2022 | [Commercial debt collection: USD4.2trn at risk in the most complex countries](#)
- 15/06/2022 | [A trade recession before a mild Chinese reopening?](#)
- 14/06/2022 | [Eleven countries at high risk of a food crisis](#)
- 10/06/2022 | [Can the European consumer hold on?](#)
- 08/06/2022 | [ECB: Hike while you can!](#)
- 02/06/2022 | [The great green renovation: the buildings sector transition pathway](#)

Discover all our publications on our websites: [Allianz Research](#) and [Allianz Trade Economic Research](#)

Director of Publications

Ludovic Subran, Chief Economist
Allianz Research
Phone +49 89 3800 7859

Allianz Group Economic Research

https://www.allianz.com/en/economic_research
<http://www.allianz-trade.com/economic-research>
Königinstraße 28 | 80802 Munich | Germany
allianz.research@allianz.com

 @allianz

 allianz

Allianz Trade Economic Research

<http://www.allianz-trade.com/economic-research>
1 Place des Saisons | 92048 Paris-La-Défense Cedex | France
research@allianz-trade.com

 @allianz-trade

 allianz-trade

About Allianz Research

Allianz Research encompasses Allianz Group Economic Research and the Economic Research department of Allianz Trade.

Forward looking statements

The statements contained herein may include prospects, statements of future expectations and other forward-looking statements that are based on management's current views and assumptions and involve known and unknown risks and uncertainties. Actual results, performance or events may differ materially from those expressed or implied in such forward-looking statements.

Such deviations may arise due to, without limitation, (i) changes of the general economic conditions and competitive situation, particularly in the Allianz Group's core business and core markets, (ii) performance of financial markets (particularly market volatility, liquidity and credit events), (iii) frequency and severity of insured loss events, including from natural catastrophes, and the development of loss expenses, (iv) mortality and morbidity levels and trends, (v) persistency levels, (vi) particularly in the banking business, the extent of credit defaults, (vii) interest rate levels, (viii) currency exchange rates including the EUR/USD exchange rate, (ix) changes in laws and regulations, including tax regulations, (x) the impact of acquisitions, including related integration issues, and reorganization measures, and (xi) general competitive factors, in each case on a local, regional, national and/or global basis. Many of these factors

No duty to update

The company assumes no obligation to update any information or forward-looking statement contained herein, save for any information required to be disclosed by law. may be more likely to occur, or more pronounced, as a result of terrorist activities and their consequences.

Allianz Trade is the trademark used to designate a range of services provided by Euler Hermes